



BULLETIN:

# In-Force Rate Action Announcement: Louisiana: Privileged Choice® Flex

December 14, 2020

**Effective:** 12/14/2020

**States:** LA

**Contact:** If you have any questions about these changes, please contact our Customer Service Team at 877 710.0817.

As part of the strategy for our long term care insurance business, we continue pursuing initiatives to improve the risk and profitability profile of our business, including premium increases on in-force policies, as needed.

Louisiana has allowed the following increases.

Louisiana	
Product Series	Increase Percentage
Privileged Choice Flex	20%

This rate increase **does not apply** to Standard policies with a:

1. 20% Couples Discount, where both insureds were approved for and issued coverage, and a
2. 10% Couples Discount, where only one insured was approved for and issued coverage

### Communications Timeline

Servicing agents will receive a list of their impacted policyholders in this state one week prior to the start of policyholder notifications. Policyholder notifications will continue throughout the next year. Impacted policyholders will be notified at least 60 days in advance of their billing anniversary dates.

Agent Notifications* Begin:	December 15, 2020
Policyholder Notifications Begin:	December 22, 2020

\*If we have your email address on file, you will receive an agent notification through email stating your list of impacted policyholders is on Genworth PRO ([genworth.com/pro](http://genworth.com/pro)). You will not receive a hardcopy notification in the mail. If you do not receive an email, you will receive a hardcopy notification in the mail.

NOTE: Policyholders currently on claim will still receive a rate increase notification. However, if they are on waiver of premium, the rate increase will not apply until the premium is no longer waived and becomes due.

Policyholders are encouraged to call our Customer Service Team at **877 710.0817**. Our team will be able to answer questions and provide policyholders with information about how they may be able to reduce premiums.

Genworth companies include:

**Genworth Life and Annuity Insurance Company**, Richmond, VA

**Genworth Life Insurance Company**, Richmond, VA

**Genworth Life Insurance Company of New York**, New York, NY

Only Genworth Life Insurance Company of New York is admitted in and conducts business in New York.

**FOR PRODUCER/AGENT USE ONLY. NOT TO BE REPRODUCED OR SHOWN TO THE PUBLIC.**

©2020 Genworth Financial, Inc. All rights reserved.

158635V320LAFlexR1 12/14/2020

## Page 2, In-Force Rate Action Announcement: Louisiana

### Policyholder Options

As a reminder, policyholders may have the ability to reduce their benefits in order to help maintain premium at approximate current levels. A policyholder may:

- (1) Choose to lower their current maximum daily benefit;
- (2) Adjust the benefit period, inflation option (if included with their coverage) or elimination period or
- (3) Where applicable, terminate Riders.

Based on individual policies, one of the following options may be available to policyholders up to 120 days after the Billing Anniversary Date on which the rate increase is effective:

- Optional limited benefits: The new coverage maximum will be equal to the total premiums paid on the policy, excluding waived premium, minus any benefits paid.
- Contingent nonforfeiture: The new coverage maximum will be either 30 times the Nursing Home Daily benefit or equal to the total premiums paid on the policy excluding waived premium, whichever is greater.
- Nonforfeiture Rider: If purchased with the policy; a paid-up policy according to the contract provisions, minus any benefits paid (not subject to the 120-day limitation).

Please note, when reducing the maximum daily benefit or benefit period, the lifetime maximum will also be reduced.

**IMPORTANT:** If policyholders choose to decrease their benefits, they may change their decision in writing within 60 days of our written confirmation of the benefits reduction. Following this, they cannot increase their benefits or go back to the original benefits.

If a person has previously been on claim, it may not be appropriate for this person to adjust his or her elimination period.

Reminder: The Inforce Rate Action Producer Quote Tool is accessible within individual policies on the LTC policy notification section of Genworth PRO ([genworth.com/pro](http://genworth.com/pro)). In addition, an online User Guide is available on PRO to help you learn how to use the quote tool.

Quotes to include the premium increase are not available until after the policyholder's rate increase notification has been mailed. The mailing date is 68 days prior to the policyholder's rate action effective date. Once a rate increase has been added to a policy, any quotes provided prior to the policyholder's rate increase notification being mailed will not include the new increased premium.

**Find premium increase information you can share directly with your clients at [genworth.com/LTCpremiums](http://genworth.com/LTCpremiums).**